

YIELD ANALYSIS

How much profit are you leaving out in the field?

Report Card for you field!

When yield data is collected there is an opportunity to identify yield potential. By exploring a fields potential yield these questions often arise:

- Do we push yields, correct issues, and improve profit?
- Do we maintain yields, accept some issues are not correctable, and improve profit?

How about both? Depending on the field either may be a good choice. Profit can be improved by fine-tuning the expense and income side of the equation. The proper management of yield potential allows this to happen.

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